



PRISMA APPOINTS TONY PENNETTI AS MANAGING DIRECTOR
Strengthens Marketing and Client Management Team

NEW YORK, March 2, 2010 – Prisma Capital Partners, leading provider of alternative multi-manager portfolios and portable alpha solutions, today announced the appointment of Anthony Pennetti as Managing Director, and member of its Marketing and Client Management team.

In his new role, Mr. Pennetti will focus on marketing Prisma's fund offerings globally to platform distribution channels with broker/dealers, private banks and other institutional investment companies.

"Tony is an excellent addition to our team and brings more than 25 years of tailored experience in marketing and sales of institutional products to Prisma," said Managing Partner Girish Reddy. "We are pleased to have him on board in bolstering our high-level offering to both current and prospective clients."

Prior to joining Prisma, Mr. Pennetti was Managing Director of Client Solutions at Meridian Capital Partners, Inc. where he led its U.S. and European distribution business for the \$1.5 billion USD hedge fund of funds firm. He previously worked at Deerfield Capital Management LLC as Director of Marketing, heading up the firm's U.S. and European hedge fund marketing team with \$14 billion USD under management. Before that, Mr. Pennetti held positions as Director of Marketing and Client Service at Lehman Brothers Alternative Investment Management, Managing Director at Donaldson, Lufkin & Jenrette/Credit Suisse First Boston, and Vice President, Director of West Coast Marketing at JP Morgan.

Mr. Pennetti holds a J.D. from Union University, and a B.A. from Boston University.

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About Prisma Capital Partners

Prisma Capital Partners LP ("Prisma") is an alternative investment manager with approximately \$4.3 billion of assets under management as of March 1, 2010, focused on providing multi-manager hedge fund solutions to institutions worldwide. Over 95% of the firm's assets are managed on behalf of institutional investors including pension funds, endowments and insurance companies.

At the time of its formation in 2004 by three former Goldman Sachs partners, Prisma acquired the hedge fund investment management team of AEGON USA Investment Management and began to manage the proprietary hedge fund portfolio of AEGON. The firm is registered with the SEC as an investment advisor and is regulated by the FSA in the UK. Further information about Prisma can be found at www.prismapartners.com.

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